

Booster Site Status		2/13/17 J. Slaney		
How busy?		Days in range	Page views	Unique IP's
	Jan 9 - Feb 12 '17	35	1,394	477
	Dec 12 - Jan 8 '17	28	1,044	354
	Nov 14 - Dec 11 '16	28	2,536	634
	Oct 10 - Nov 13 '16	32	2,748	582
	Sept 12 - Oct 9 '16	28	3,367	604
	Aug 8 - Sept 11 '16	35	6,918	1116
	July 8 - Aug 7 '16	31	2,018	444
	Apr 4 - May 8	35	5,780	773
	Mar 8 - Apr 3	27	7,561	820
	Feb 8 - Mar 7	29	6,801	806
	Jan 11 - Feb 7	28	5,208	758
	Dec 15 - Jan 10	27	3,723	767
	Nov 9 - Dec 14	36	11,116	1483
	Oct 19 - Nov 8	21	6,214	874
	Sept 22 - Oct 18	26	7,741	1018
	Sept 1 - Sept 21	21	7,591	947
	Aug 20 - Aug 31	11	3,705	484
What are they looking at?	Top pages during: Jan 9 - Feb 12 '17	1) Shop 2) About Us 3) Archive 4) Join Athletic Boosters		
Content	Suggestions welcomed			
Possible web site improvements	Write web site maintenance guide - login, posting mtg minutes, metrics			
	Others?			
2015/16/17 Web changes made	Complete taking coach's pictures - School doing for HomesteadMustangs.com			
	Update for HomesteadMustangs.com having teams, schedule, scores, and news - done			
	Request from Peggi old web material (twice) - done			
	Archive additional Peggi pages - as they become available			
	Archive - Peggy pages 2014/15 - done			
	Archive - last year 2015/16 - done			
	* Change Teams in left column to Previous years (archives)			
	Home page left side - teams with selection - done			
	Put link to forms at a more visible location - done - Now on the left menu.			
	Change men to boys, women to girls - should have all			
	Use Frosh for Freshman - should have all			
	Add coaches email address - done on each Sports Page			
	How to add meeting minutes to web site - done			



Other sites for Homestead Athletic news				2/13/17	J. Slaney		
VNN review							
Winter Varsity scores look fine for scheduled games. Most tournaments are missing opponent and scores.							
Wrestling has no schedule and duplicate names on the roster page.							
Spring Varsity schedule - Need golf, boys & girls swimming & diving, gymnastics?, track							
VNN traffic							
				Dec 12 - Jan 8 '17		Jan 9 - Feb 12 '17	
				Team		Team	
	VNN site	SCVAL member	FUHSD	Postings	Reads	Postings	Reads
	Yes	Cupertino	Yes	8	215	6	132
	Yes	Fremont	Yes	3	41	20	260
	Yes	Gunn	No	4	64	12	321
	Yes	Homestead	Yes	7	159	24	1352
	Yes	Los Altos	No	0	0	0	0
	Yes	Los Gatos	No	27	441	25	696
	Yes	Lynbrook	Yes	25	474	36	867
	No	Milpitas	No	No VNN			
	Yes	Monta Vista	Yes	10	96	84	3671
	No	Mountain View	No	No VNN			
	Yes	Palo Alto	No	4	138	15	587
	No	Santa Clara	No	No VNN			
	Yes	Saratoga	No	9	18	7	161
	No	Wilcox	No	No VNN			
Maxpreps review (some sports may require Maxpreps)							
need list of by-law required Spring sports							
Maxpreps traffic - Can't see							
A lot of traffic on Monta Vista for articles like these:							
							