

Homestead High School Athletic Boosters Meeting Minutes
Monday, Sept. 21, 2015
HHS Conference Room

Attendees:

Charlie Bostic (Athletic Director), Laura Healy (President/Baseball), Naomi Nakano-Matsumoto (VB Basketball), Michal Lapede (Field Hockey), Sejal Patel (JV Water Polo), Patricia Nishan (JV Football), Kathy Besser (VP Fundraising/Spiritwear), Jeff Slaney (Web Lead), Dena Horeff (V Water Polo/Swimming), Linda Kamas (Co-Secretary/Cross-Country), Raelene Conkin (Co-Secretary/VG Basketball), Wendy Bockholt (B Volleyball), Scott Murray (Treasurer/Softball).

Business:

- I. Call to order: The meeting was called to order by President Laura Healy at 6:36pm.
- II. Approve minutes from last meeting: Minutes were approved.
- III. Team reports: Team reports were given. The seasons are off to a good start. Field Hockey may need some new masks. Water polo may need some new clocks in the corners. Water polo is doing well, as they are now among the best in the easier league. (They bounce up and down each year between leagues.) Cross-country has the largest team ever. Strong runners in men's and women's teams, so there is a chance for both to qualify for State this year.
- IV. Athletic Director's Report: Charlie reported that there was great turnout for Fall Sports Parents Night. However, there was confusion and difficulty using the 8to18 website, regarding the process to donate to teams and Boosters. These problems have since been fixed on the website. Charlie also made it clear that people who donate through 8to18 are donating to the school, not 8to18, so they are donating to a 501(c)(3) and they will receive a note regarding the tax deductibility of their donation. This donation is eligible for corporate matching donations.
- V. Vote on temporary new donor level: In a mistake in distributing Booster/Sports donation forms from last year to the Cross-Country team, there were 7 donors who used the old form, with a \$30 booster membership, which doesn't exist in our current selection of membership levels. To remedy this, Scott moved to create a this-year membership of \$30 to accommodate those "members", as boosters members. They will receive a window cling. Motion was seconded by Kathy, and passed.

VI. Information on where team finances stand: Coaches can find out (from Nancy Daffern, or the Athletic Directors) how many have donated to teams, but not whomso they can get a feel for what the participation rate is. It was suggested that this information would be useful for parent reps, so they can have an idea of the need to continue to urge parents to donate.

Donations for individual sports **must** go through 8to18. At this point, the website is updated to accept those memberships.

Turnaround time on money donated through 8to18 is such that donations go to teams monthly. Funds are controlled by the coach, within reason, and within Charlie's guidance.

VII. Treasurer's report: Booster memberships so far are as follows.

- a. 2 paid Corporate Sponsors @\$250.
- b. 55 specific family passes (not Boosters, just a pass-through).
- c. 2 gift match, totaling \$478
- d. 14 Mighty Mustangs @\$300
- e. 7 Thoroughbred @ \$200
- f. 19 Stallions @\$125
- g. 19 Pony @\$100
- h. 4 Horseshoes @\$50
- i. ~7 legacy form "members" (see above V) @\$30
- j. 63 members.
- k. Thus income minus costs (\$15,500 - \$12,224) yield net gain of ~\$3136
- l. The Store has generated \$739.
- m. Proposed target this year is \$20,000 gross, will need to ratify at next board meeting. Scott has action item to update and send out to board.
- n. Currently, we have a balance of \$18,900.

VIII. Website Expenditure Line Item Vote: Kathy Besser reported that Sasha, the website implementer we contracted to port content to the new format, quoted at 920 euro (about \$1030). However, there were unanticipated changes we asked him to make afterward. These additional changes would cost \$224 extra. Although Sasha is not invoicing us for the additional charge, as it was unanticipated and not previously agreed to be compensated, Kathy, who is managing that transaction, believes it is the right thing to do to pay for the extra work required. Further, this work was done over the summer and would need to be paid in the current year's budget. For this, in addition to typical recurring costs (server, website maintenance), we have the following proposal: Scott Murray proposes that in the current budget, the line item for Boosters website-related expenditures be set at \$1700. Discussion included the following rough breakdown for that proposal: \$1000 Sasha, \$200 server annual fee, \$500

incremental cost (from which the \$224 additional web development may be taken). Wendy Bockholt seconded the proposal. The proposal passed.

- IX. Golf Cart Purchase Information: Charlie showed a picture of the potential golf cart (for hauling sports material, injured athletes, etc., around campus) that Homestead Athletics would like Boosters to purchase. It is used, and they will still need to get estimates on any repairs. He believes it will probably cost less than \$7000. We will decide on funding it at a future time, when we have more information, official quotes, etc. This was just an update on progress regarding that item.
- X. Vote on Membership Stadium Chair Criteria: There has been interest from some high-level donors, to purchase an additional stadium chair. Currently, the only way to get the Homestead Athletics stadium chairs is to be a Mighty Mustang member (\$300), or Corporate Sponsor (\$250). We would like to continue to make this an exclusive item, to recognize some of the high-level contributors. Kathy Besser moved to allow donors to buy an additional stadium chair (at \$60) to anyone who contributes at least \$250 to Boosters. Namely, either \$250 Corporate Sponsor or \$300 Mighty Mustangs. Maximum of 2 chairs total, including the original gift. Wendy Bockholt seconded the motion. The motion passed.
- XI. Vote on t-shirts for coaches: For marketing and goodwill purposes, we discussed giving a free t-shirt to coaches. Kathy Besser moved to allocate NTE \$600 to buy A4 crewneck Homestead Athletics shirts for approximately 50 coaches. The motion was amended to include giving coaches 1 window cling from our existing batch of 300. (\$1.35 value). Discussion included that if student athletes and parents see these shirts worn by athletic leaders, it would generate interest in purchases. Scott Murray seconded. The motion passed.
- XII. Website Update: Jeff Slaney gave an update on the HHS Athletics Booster website.
- a. Website visitors in August included 484 unique IPs; September thus far, has had 919 visitors.
 - b. Top pages visits, in order, were: Football, Cross-country, shopping, water polo.
- XIII. Packing and Distributing Member Merchandise: We discussed how to orchestrate packing and distribution of Booster Member merchandise. We decided that we would have a merchandise bagging session this Thursday, Sept. 24 at 10:00am at the Athletic Director's office. Laura Healy will lead this. Distribution to donors is TBD, after we get a sense of the volume and quantity. Options include "office hours" distribution from campus and having volunteers

deliver to donors they live near, or know. If there is a session next week, Kathy Besser, Michal Lapede, and Raelene Conkin may be available.

XIV. We discussed how to increase student attendance at sporting events. As it was growing late, we plan to discuss this further next meeting. For now, there were anecdotes of some other high schools and colleges (with some scan capability of student ID cards) that there is a point system for attending events, then a prize or incentive is given when certain point levels are reached.

XV. Team uniform schedule: In order to plan upcoming expenditures, we need to get an idea for the wear and replacement schedule for team uniforms, in case we need to help out. Some things to consider. What is a uniform? Something student-athletes don't keep. Upcoming business is to get a spreadsheet together with sports, uniform components, and replacement schedule. Recall, last year we subsidized the purchase of uniforms for wrestling and basketball.

XVI. Next meeting is changed to be **Monday, Oct. 19**, since the originally scheduled date is a school holiday, Columbus Day.

XVII. Adjourned 8:36pm.

Reference Calendar:

Yearly Planner

Aug: 17 School Starts

Sept: 2 Fall sports parent/coach night

4 First Home Football game

9 Back-to-school

21 – Booster Meeting

Oct: 19 – Booster Meeting (note new date)

Nov: 9 – Booster Meeting

Dec: 14 – Booster Meeting

Jan: 11 – Booster Meeting

Feb: 8 – Booster Meeting

Mar: 14 – Booster Meeting

Apr: 4 – Booster Meeting

prep for Graduation kits fundraiser and check re: scholarships for Awards

Banquet

May: 9 – Booster Meeting

Awards Banquet,

Coach appreciation banquet on May 24th (?)

Jun: Fall membership planning

2 Last day of school/Graduation sale of Graduation Kits